



**LAKE COUNTY**  
CHAMBER OF COMMERCE  
ELEVATING THE BUSINESS OF LAKE COUNTY

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

Contact: Interim Administrator, Greg Folsom 707-263-5092

**Lake County Chamber of Commerce Announces New Executive Director**

**Lake County,**  
**CA – December 5, 2024**

The Lake County Chamber of Commerce is pleased to announce the appointment of Amanda Martin as the new Executive Director. Amanda Martin is a Lake County local (born and raised) who brings a wealth of experience and a strong commitment to community service to her new role with the Chamber.

Martin previously served as the Executive Director of the Lake County Land Trust, President of the Middletown Art Center, and was a Board Member for the Lake County Chamber of Commerce. She also has experience running a consulting practice primarily serving nonprofits, worked as an Event Coordinator for New Paradigm College, and participated as a sub-committee member for the Blue-Ribbon Committee for the Rehabilitation of Clear Lake.

According to Interim Administrator, Greg Folsom, “The Board and I were very impressed with Amanda’s experience, initiative, and passion for Lake County. She has some great ideas for how the Chamber can positively impact businesses throughout Lake County that is in line with the Board’s vision for the future. With Amanda’s leadership, I see great things happening for the Chamber and for Lake County businesses.”

The Lake County Chamber of Commerce actively works to bring about a stronger economy and an improved quality of life by serving members through small business programs, government affairs, networking, educational opportunities, member development, advertising, special events, and collaboration.

The Lake County Chamber of Commerce and the Clear Lake Chamber of Commerce will be holding a joint mixer on Wednesday, December 11<sup>th</sup> at 5:30 pm at the Riviera Hills Restaurant, Lounge and Recreation Club located at 10200 Fairway Drive, Kelseyville where Amanda will be introduced to the public. Please call the Lake County Chamber of Commerce at 707-263-5092 to RSVP.



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